



**American Red Cross**  
Lowcountry South Carolina

**GLASSPRO**

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## NEWS RELEASE

### **Glasspro Sponsoring A Concert for Heroes To Benefit the American Red Cross**

*Celebrate 100 Years of Red Cross Service on November 20 with Edwin McCain Live in Concert*

**NORTH CHARLESTON, SC, November 1, 2016** – As they celebrate their 21<sup>st</sup> anniversary, Glasspro is recognizing the 100 years of service that the American Red Cross has provided to the Lowcountry by hosting *A Concert for Heroes*. The concert on November 20 features an afternoon of family fun capped with a live performance by Edwin McCain. The concert benefits the Red Cross of Lowcountry SC.

In addition to headliner Edwin McCain, the family-friendly event features several opening acts, including Occasional Milkshake, a Glasspro Jingle Singing Competition, and a Strong Man Contest. Food and refreshments will be available for purchase.

**WHO:** Glasspro, American Red Cross, Edwin McCain  
**WHAT:** *A Concert for Heroes*, benefiting the Red Cross of Lowcountry SC  
**WHERE:** The Grove at Patriots Point, 40 Patriots Point Road, Mt. Pleasant, SC, 29464  
**WHEN:** Sunday, November 20, 2016, 2 p.m. – 7 p.m.  
**TICKETS:** \$25-32/person; Children under 12 free – [Purchase Online at Ticketfly.com](http://www.glasspro.net)

#### **Glasspro Jingle Contest**

Individuals and groups are invited to enter the Glasspro Jingle Contest. The jingle contest finalists will perform their 30-second jingle entry LIVE at *A Concert for Heroes* on November 20. The jingle contest winner will be chosen by the audience and receive a cash prize of \$500, plus be featured in a Glasspro commercial. For more information and to enter, visit [www.Glasspro.net](http://www.Glasspro.net) and look for “Enter the Glasspro Jingle Contest” on the Glasspro website home page.

#### **Be a Hero**

Everyone in the Lowcountry is invited to “Be a Hero” by joining Glasspro in supporting the Red Cross. 100% of the ticket sales from *A Concert for Heroes* will be donated by Glasspro to benefit the programs and services of the Red Cross. Each year in the Lowcountry, the Red Cross provides food, shelter, comfort and hope to more than 1,200 people who face emergency situations. They train 13,000 people in lifesaving skills and provide 2,500 services to military members, veterans and their families.

**About the American Red Cross**

*The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies nearly half of the nation's blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization – not a government agency – and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [www.redcross.org/SC](http://www.redcross.org/SC) or [@RedCrossSC](https://www.instagram.com/RedCrossSC).*

**About Glasspro**

*Glasspro operates several retail auto glass repair and replacement facilities throughout the Lowcountry, Grand Strand, Pee Dee, Midlands and Upstate regions of South Carolina, including Mount Pleasant, Walterboro, North Charleston, Summerville, Goose Creek, Georgetown, Bluffton, Myrtle Beach, Florence, Columbia, Greenville and Spartanburg.*

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